

Sponsor Prospectus

Queensland Vocal Competition Festival



QVCF 24 Ambassador
Alexandra Flood

May 25, 26

FESTIVAL

2024



Queensland Music Teachers' Association



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Sponsor Prospectus

About us

The Queensland Vocal Competition Festival is a long standing competition run by the **Queensland Music Teachers' Association (QMTA)**. QVCF 24 will be held at the **University of Queensland School of Music** on the **25th** and **26th** of **May 2024**.

The competition is based in Brisbane, Queensland, showcasing wonderful vocal talent and is open to singers from across Australia and the Asia Pacific.

The QVC Festival promotes classical music, in particular classical singing in the community, offering unique and important opportunities for entrants to sing and share their vocal talents whilst at the same time receive invaluable feedback from prestigious experts.

Entrants range from young children to adults and it is an inclusive competition welcoming singers at any level to enter.

In 2022 the QVC Festival celebrated its 20th year and with that, a new era commenced. With a fresh outlook geared towards supporting singers in the Classical genre to follow their passion of singing, find a place where they may connect and meet others passionate about the same things.

In previous years the QVC Festival has had up to 300 solo entries. This key event will provide important opportunities to engage with teachers, students, parents and supporters. through promotion of your products or services.

QVC Festival continues thanks to the incredible volunteers donating their time every year, from our Convenor to the QVCF committee members and event volunteers. Your donation will contribute to keeping this important and unique event alive for our young aspiring classical singers of the future, offering them professional growth through performing in front of the amazing calibre of adjudicators we attract every year.

Join us in supporting our classical singing talent.





You can make a difference by getting involved

Promotion

Through sponsorship you can create awareness with potential customers, who can purchase your products and services.

Our members and followers are passionate about teaching and performing. These teachers look to the Association for recommendations and advice on brands, products and services. Not only this, but the Association offers many opportunities for workshops and masterclasses.

Over the past few years we have attracted major names to QVC Festival such as **Katie Noonan, Jessica Pratt, Conal Coad, Maggie Noonan, Lisa Gasteen, Greg Massingham** and this year, in 2024, we are honoured to have as our ambassador **Alexandra Flood**, and Opera adjudicator mezzo-soprano **Milijana Nikolić**

These international artists and educators all have been a part of our QVC Festival, recognising the value of keeping classical singing alive in our community. As a sponsor of QVCF24, you can also be involved by contributing, which will allow us to continue our mission.

Jessica Pratt - Soprano QVCF 23 Ambassador

Photo credit: J Berger ORW liege



Brand Awareness

You will be able to demonstrate your support of the Festival, which is nurturing future Classical and Music Theatre performers as well as offering a platform for Opera through our Opera aria section. You will also be contributing to the music teaching community in providing essential products and services to our teachers and students.

Community

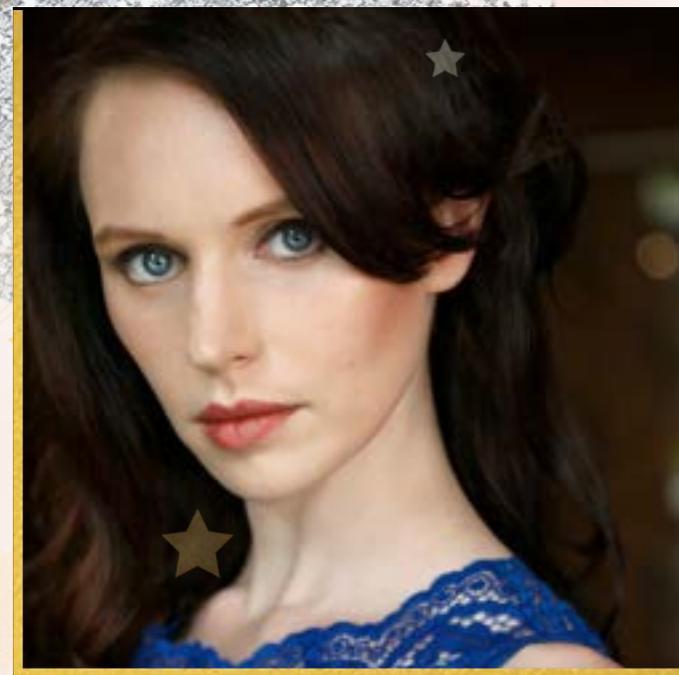
We are a community inspired, 'not for profit' organisation and by showing your support for QVC Festival 2024 through sponsorship, you allow us to continue our mission to educate and provide a platform for our young emerging Classical singers. Events like QVC Festival are an essential part of growing our cohort of young singers and showcasing all the wonderful talent that we have here in Queensland and beyond.



Alexandra Flood

Soprano

Ambassador 2024



Australian Lyric coloratura soprano Alexandra Flood has captivated audiences worldwide since her professional debut in 2014 at the Salzburg Festival. With a Master of Opera from the Hochschule für Music und Theater in Munich, she has graced stages in Europe and Australia, from her German debut as Marguerite in "Le Petit Faust" to her acclaimed Melbourne debut as Jemmy in "William Tell."

In 2019, Alexandra toured opera gala concerts internationally and originated the role of Kesha in the world premiere of "Vrouwenstemmen" in Amsterdam. As a chamber musician, she performed at renowned venues like Teatro la Fenice in Venice and toured recitals to Munich and Norway.

Accolades include awards such as the Wellhayes Recital Prize and being a finalist at the Otto Edelmann Singing Competition. In 2022, she made her debut at the Teatro Réal in Madrid and performed lead roles with Opera Queensland.

Looking ahead, Alexandra's schedule is packed with exciting performances, including a soloist residency at the Volksoper in Vienna and the premiere of "UNSANCTIFIED" in Sydney. She'll also launch the Queensland Art Song Festival in Brisbane, showcasing international stars like Benjamin Appl.

Recognized for her talent, Flood recently won third prize at the prestigious Das Lied art song competition in Heidelberg. She is generously supported by the siaa-Foundation.

As ambassador of QVCF24, **Alexandra Flood** gives her loyal support, and as an internationally acclaimed opera singer with her passion for 'art song', she endorses our mission to educate and provide a platform for our young emerging Classical singers.



Operatic Aria Adjudicator

Milijana Nikolić - Mezzo-soprano

We are thrilled to announce renowned mezzo-soprano, Milijana Nikolic, will be gracing QVCF24 as our opera adjudicator!

Milijana Nikolic's illustrious career spans continents and stages, enchanting audiences with her mesmerizing performances. Her recent roles include spellbinding portrayals such as Jane Seymour at The Metropolitan Opera New York, Eboli in "Don Carlo," and the commanding Amneris in "Aida" and the poignant title role in "Carmen" for Opera Australia.

With a degree in Fine Arts from the University of Belgrade and a two-year scholarship at the renowned Academy for Soloists at Teatro alla Scala, Milan, Milijana's journey in the world of opera began with unforgettable debuts at the Belgrade National Theatre and has since taken her to leading roles across Europe, Asia, North America, Australia, and New Zealand.

Milijana's repertoire is as vast as it is impressive, with engagements ranging from Verdi's "Oberto" at La Scala to captivating performances of "Carmen" at the Savolinna Festival in Finland, Opera Australia, and beyond. Her artistry has graced renowned stages, from the Teatro Real Madrid to the Sydney Opera House, leaving an indelible mark on audiences worldwide.

Noteworthy collaborations include performances with esteemed orchestras such as the Queensland and Adelaide Symphony Orchestras and the Auckland Philharmonia, showcasing her versatility and mastery in works by Verdi, Mozart, de Falla, Mendelssohn, and more.

The Opera section of QVCF24 will be a highlight of the Festival including a final 'Concert' on the Sunday night which will attract a full, appreciative audience.



Section Sponsor Opportunities and Benefits

Australian Art song - Sections

Novice 10 - 13 years

Emerging 14 - 17 years

Open 18 years and above

English Art song - Sections

Novice 10 - 13 years

Emerging 14 - 17 years

Open 18 years and above

Non-English Art Song - Sections

Emerging 14 - 17 years

Open 18 years and above

Opera Sections

1. Operatic Aria 18 -45 years

2. Operatic Aria Senza Età (ageless) 45 years and above

Music Theatre - Sections

Novice 10 - 13 years

Emerging 14 - 17 years

Open 18 years and above

Section Sponsor Benefits

Novice and Emerging - \$300/Section

Open - \$450/section

- Naming rights (Program, Certificates and Trophies for sponsored section/s)
- Listed in the QVCF program and QMTA website as a Section Sponsor
- Acknowledgement in media releases
- 1/2 Page advertisement in the program
- Two Entry tickets valid for the duration of the competition
- Free email advertising to QMTA subscribers & members for one year*

**conditions apply*

QVCF welcomes all offers of sponsorship and support whatever the amount.

Please contact qvcf@qmta.org.au for more information.



Major Sponsor Opportunities and Benefits

Be a Major Sponsor with a donation of \$900 or more

\$900+ worth of sponsorship across one or more sections entitles you to extra benefits:

- ***Full-Page advertisement in the program***
- ***Half Page editorial in the program***
- ***Listed in the QVCF program and QMTA website as a Major Sponsor***
- ***Four entry tickets valid for the duration of the competition***
- ***Opportunity for “on the day” advertising with a pull up banner or similar.***

Major Sponsor Benefits also include:

- **Naming Rights (Program, Certificates and Trophies for sponsored section/s)**
- **Acknowledgement in Media Releases**
- **Email advertising to QMTA subscribers & members for one year at no cost***

****conditions apply***





About our QVC Festival Convenor

Marina Poša is a Brisbane based mezzo-soprano and vocal teacher. During her teenage years, she was a student of Dame Sr Mary Leo Niccol DBE. After graduating from the Queensland Conservatorium of Music in 1990, she left Brisbane to continue studying under Vera Rózsa OBE in London.

Marina's constant curiosity and interest in the mechanics of the voice led her to study from a variety of prestigious teachers in Italy and the United Kingdom. From 1996 to 2008, Marina lived in Rome where she continued to teach and perform.

Since returning to Brisbane, Marina continues to teach singing and is an active performer. An ambassador for new art songs, Marina has had the honour to be the first to sing and première songs by the late Brazilian songwriter Carmen Vasconcellos in Australia. Her passion for art song and her strong desire to share her love of this genre has inspired her to create shows such as, El Vito! a one woman show and more recently I am Maria! In 2022, The Spanish based association Mundo Arts launched an art song challenge choosing Marina to perform in their online global concert celebrating International day of Latin American and Iberian Song." Also in 2022, Marina was one of eight women artists/musicians chosen in Australia to represent multiculturalism and diversity in music at The Australian Women in Music Awards 2022. Brisbane Multicultural Arts Centre, BEMAC, named Marina "Artist of the Month" after her participation at AWMA2022.

Marina is honoured and excited after convening her first successful QVC Festival 2022 to continue promoting her passion and love of classical singing throughout the community once again through the QVC Festival.

QVC Festival is an exciting event, and has attracted a list of renowned Ambassadors for this event, from Katie Noonan, to international opera star **Jessica Pratt** to this year's extraordinary Australian opera singer, **Alexandra Flood**. QVC Festival 2024 is excited to have mezzo-soprano **Milijana Nikolič** as our adjudicator of the Operatic Aria heats and final.

We are excited to offer you the chance to be a part of this wonderful annual event, to support future singers develop and nurture their passions by being a part of QVC Festival 2024.

Reach out to us today to discuss how you can be involved:

QMTA:

Tel: (07) 3870 4146

Email: qvcf@qmta.org.au

Co-ordinator - **Wayne Boxall**

